



mber networking group
may 14-15, 2018

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group

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omni hotel
frisco, texas

monday, may 14

networking
& cocktails

6-7:30p

location to be disclosed
to members only

evening
on your own

7:30p +
or dinner with new peers

tuesday, may 15

thought leadership
& business sessions

7:45a-4:30p

future thinking & discussion
focused on consumer-centric
healthcare models

mber

mber networking group
may 15 - business sessions

7:45-8:45a

Breakfast & Open Networking

8:45-9:00a

Welcome

:: Brian Melanson, President @ m4 innovation

9:00-9:40a

When you really know your body's secrets, then what? A near-future discussion on whole-body health.

:: Dr. Robert Fraser, CEO @ Molecular You

9:40-10:20a

Health in Bits & Bytes: Where is digital health being led by entrepreneurs & health-funded incubators?

:: Mary Haggard, Digital Health Advisor & Entrepreneur

10:20-10:35a

Morning Break & Open Networking

10:35-11:05a

Primary Care Part 1 - Biosensors, Data & Optimizing the Human Body: How will this define primary care's future?

:: Speaker will be announced to mber members ONLY, one week prior

11:05-12:05p

Primary Care Part II - Solving for the Payment: Is prospective primary care the gateway to better consumer experience & affordability?

:: Dr. Christopher Crow, CEO @ StratiFi Health and Catalyst Health Network

:: Michael Schneider, CEO @ A1 Locksmith

:: William Short, CEO @ Accresa and Ameriflex

12:05-12:35p

Primary Care Part III - Care is Coming Home: Is advancing unique telehealth solutions for consumers a "right now" imperative?

:: Jeremy Hedrick, SVP Network Development @ Careington

12:35-1:45p

Lunch & Open Networking

1:45-2:15p

"pHD" in Pragmatic Healthcare Approaches: How can we demystify the consumer & provider experiences?

:: Julia Hutchins, COO @ Apostrophe Health

2:15-2:45p

Texas Market Evolution: How might the insurer's role evolve to capitalize on growing consumer, employer & provider trends?

:: Vijay Murugappan, VP of Plan Strategy @ BCBS of Texas

2:45-4:20p

m4 Moderated "Think" Session: Small Group Exercises & Full Group Discussion on go-to-market issues/opportunities presented in earlier sessions.

:: Brian Melanson, President @ m4 innovation

4:20-4:30p

Concluding Remarks & What's Ahead for Member Companies

:: Brian Melanson, President @ m4 innovation

m4innovation.com/mber